



**International Partnership Fair**  
**2<sup>nd</sup> Meeting of the OECD LEED Forum**  
**on Partnerships and Local Governance**



*13 - 15 February 2006, Vienna*

**Parkhotel Schönbrunn**  
**Vienna, AUSTRIA**

# International Partnership Fair



**TEP**koordinationsstelle



OECD LEED forum on  
partnerships and  
local governance



MINISTERIUM FÜR  
WIRTSCHAFT UND ARBEIT





**International Partnership Fair**  
**2<sup>nd</sup> Meeting of the OECD LEED Forum**  
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**Welcome** We are pleased to welcome you to the International Partnership Fair, the 2<sup>nd</sup> Meeting of the OECD LEED Forum on Partnerships and Local Governance.

**13 – 15 February 2006, Parkhotel Schönbrunn, Vienna, AUSTRIA**

This unique conference is organised for partnership practitioners, such as co-ordinators and partners of alliances, as well as policy makers aiming to exchange partnership experiences. The International Partnership Fair will provide opportunities to meet, learn from each other and build new co-operation relationships.

The Conference is financed by the Austrian Ministry of Economic Affairs and Labour and the European Social Fund and organised by the Centre for Social Innovation (ZSI) in partnership with the Organisation for Economic Co-operation and Development (OECD).

**The Fair** The design of the Fair will support interactive exchange in relation to core aspects of partnership working such as defining aims and objectives, drawing up strategies, bringing on board partners and developing tools and instruments.

35 selected partnerships covering countries of the European Union, South-East Europe, America and Asia Pacific will set up exhibit stands, providing the possibility for pre-arranged exchanges with other partnerships. The Fair will also offer discussion groups on core themes for partnerships.

300 participants, including both practitioners and members of the policy-making community, are expected to attend and exchange their practical experiences during the Partnership meetings.

**Outline & Objectives** Improving governance – the development of collective solutions to local problems and needs – is at the core of government strategies to reconcile economic prosperity, social cohesion and environmental progress. In a framework of good governance, government services co-ordinate their activities across administrative levels in order to enhance the global effectiveness of policies and minimise conflict. Civil society and the corporate sector are invited to participate in collective decisions and are encouraged to translate their involvement into concrete initiatives.

To improve governance, various governments have created and supported area-based partnerships. For example, in Austria, the federal government has played a key role in setting up the Territorial Employment Pacts. These partnerships facilitate consultation, co-operation and co-ordination. In particular, they involve a wide range of stakeholders in the development of long term strategies to guide the delivery of programmes and services in a manner consistent with local conditions. They also support the allocation of resources in a manner conducive to sustainable development. They are, in short, a tool to improve governance (read further in OECD, 2001: Local Partnerships for Better Governance, OECD, Paris).

Through the design and implementation of area-based development strategies, partnerships gain helpful knowledge in relation to local development practices. However, this knowledge is frequently not exploited as effectively as it might be due to weak linkages between partnerships themselves and between partnerships and government administrations. In response, the OECD LEED Programme, with the support of the Austrian Federal Ministry of Economy and Labour, has created the OECD LEED Forum on partnerships and local governance.



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The Forum builds on the expertise and informal networks developed through the OECD LEED programme and seeks to optimise the contribution of partnership structures to local governance and effective policy development. The Forum works closely with the OECD LEED Trento Centre in the field of local governance. All institutions and organisations involved in the management of area-based partnerships may become members of the Forum. They include: government offices working in partnership at various levels, agencies and non-government organisations involved in partnerships at the national or sub-national levels; and research organisations and other bodies supporting partnerships and clusters.

Forum partnerships first met at the First Forum Meeting in Vienna, Austria on 26-27 April 2005. Experts from 33 countries, from the European Union and South-East Europe to North America and Asia Pacific, contributed to a lively debate regarding partnerships and their contribution to an integrated approach to economic development and social cohesion. The International Partnership Fair, organised by the Centre for Social Innovation, Vienna, Austria will build on the framework developed by the above meeting and address demand for the exchange of information and the comparison of concrete experience in relation to partnerships and governance issues. Hence, the main objectives of this Fair are to stimulate the exchange of experience in partnership working, to pursue an integrated approach to local economic development and social inclusion, and to offer opportunities for knowledge transfer.

### ***The International Partnership Fair***

Embedded in the overall objectives for the OECD LEED Forum on Partnerships and Local Governance, the International Partnership Fair seeks to contribute to an enhancement of local economic and employment development through strengthening the effectiveness of labour market and social policies. It aims to offer participants opportunities to:

- exchange knowledge and best practice examples in relation to core aspects of partnership working (including defining aims and objectives, drawing up strategies, bringing on board partners and developing tools and instruments);
- build-up co-operations between partnerships; and
- establish professional networks and personal contacts.

**Programme** The design of the Fair will support interactive exchange in relation to core aspects of partnership working such as defining aims and objectives, drawing up strategies, bringing on board partners and developing tools and instruments. The Fair will offer Partnership meetings with 35 selected partnerships covering countries of the European Union, South-East Europe, America and Asia Pacific who will set up exhibit stands and exchange their practical experiences at the stands.

In addition, the Fair will provide Discussion groups on core themes for partnerships. Finally, attendees can organise individual meetings at Meeting-points and receive information at Information desks.



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**Preliminary Programme**

	Monday, 13 February	Tuesday, 14 February	Wednesday, 15 February
08.30	Arrival	Morning coffee	Morning coffee
09.00		<b>Session 03</b>	<b>Session 09</b>
10.00		<b>Session 04</b>   <b>Discussion I</b>	<b>Session 10</b>
11.00		<b>Session 05</b>   <b>Discussion II</b>	Outlook / Conclusion
12.00	Check-in and registration	Buffet lunch	Departure
14.00	Welcome and opening	<b>Session 06</b>   <b>Discussion III</b>	
15.00	<b>Session 01</b>	<b>Session 07</b>   <b>Discussion IV</b>	
16.00	<b>Session 02</b>	<b>Session 08</b>	
17.00		Partnership Chill out	
<b>Information desks and Meeting-points will be available at your full disposal</b>			

The official language of the Fair will be English. No translation services will be provided by the organisers. Please kindly note that your participation in the partnership meetings needs to be booked beforehand. The preliminary programme is subject to change.

**Welcome and opening**

**Michael Förchner** – Head of the ESF-unit at the Ministry of Economic Affairs and Labour, Austria and Chairman of the OECD LEED Forum on Partnerships and Local Governance

**Sylvain Giguère** – Deputy Head of the LEED Programme, OECD, and responsible for the OECD LEED Forum on Partnerships and Local Governance

**Anette Scoppetta** – Head of the Co-ordination Unit of Territorial Employment Pacts in Austrian and of the OECD LEED Forum on Partnerships and Local Governance Office in Vienna, Austria at Centre for Social Innovation (ZSI)

**Partnership Meetings (Session 01 to 10)**

During the Fair, ten different sessions will offer visitors the opportunity to meet representatives of selected partnerships and exchange practical experiences at their exhibition stands. In each session, lasting 45 minutes, up to four visitors will be able to interview partnership representatives about key aspects of their work. Based on your priority list, 6 meetings will be arranged for you during the Fair.

You can design your own meeting schedule, by selecting the partnerships you would be most interested in meeting, when making your Registration. A brief description of each of the presenting Partnerships is available, outlining their structure, context, objectives, outputs and outcomes.

**Discussion Groups (Discussion I to IV)**

Various partnerships at the First Forum Meeting (Vienna, 26 - 27 April 2005) stated a need for further discussion and exchange on two key issues, effective capacity building and partnership performance indicators. In response to this request, four discussion groups on the above mentioned two topics will be organised during the International Partnerships Fair to discuss specific experiences. The discussion groups are being held in parallel to the partnership meetings and offered twice per topic.



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***Effective Capacity Building (Discussion I and III):***

Building capacity is a critical issue for partnerships. Networking, working strategically, and taking an integrated approach to local development are difficult tasks that require specific and complex skills. Capacity building activities should aim to fill the skills gaps which exist in these areas. Key questions include: how can gaps be identified in the skills and competences available to partnerships, both at their administrative core and amongst the various partners (i.e. government, local authorities, employers, NGOs etc) involved. What are the right tools and benchmarks to help partnerships establish their own diagnosis as to where such skills gaps exist?

These questions will be central to the Discussion Group “Effective Capacity Building”. The aim is to encourage the exchange of information among the members of the Forum on current practices, and comparisons between them. In particular, practitioners and researchers will discuss management issues and share information on appropriate tools and instruments for identifying skill gaps.

The discussion will be introduced by

**Mike Geddes** – Professorial Fellow in the Local Government Centre, Warwick Business School, University of Warwick, his research interests include aspects of public policy, ranging from local democracy and partnership to local economic development, public services, and poverty and social exclusion in the UK and Europe;

**David Galliers** – Development Manager in the Coventry Partnership – Coventry’s Local Strategic Partnership, United Kingdom; he was Head of the Area Co-ordination in Coventry, currently a member of the Office of the Deputy Prime Minister’s national LSP Forum, regular contributor to the UK’s Regeneration and Renewal magazine;

and moderated by

**Andrea-Rosalinde Hofer** – Administrator, OECD LEED Trento Centre for Local Development, Italy; local development analyst, manages the activities related to decentralisation of employment policies, local partnerships and governance in Central, East and South-East Europe and the activities of the OECD LEED Forum of Partnerships and Local Governance in these countries.

***Partnership Performance Indicators (Discussion II and IV):***

Performance indicators help organisations to measure progress towards pre-defined goals. As partnerships are an unusual type of organisation, progress is often difficult to measure: partnerships aim to coordinate policies, to adapt policies to local conditions and to increase participation in the design of an integrated approach to local development. This calls for a different set of indicators that can capture both improvements in the governance framework locally and the results of specific projects undertaken. How can the performance of partnerships be evaluated against governance outcomes as well as policy outputs? How can governance outcomes be tracked and measured?

The Discussion Group “Partnership performance indicators” will attempt to respond to these questions by exchanging information on current experience and compare the performance indicators used in various countries and under various policy frameworks and conditions.

The discussion will be introduced by

**Mark Considine** – University of Melbourne, Professor of Political Science and Director of the Centre for Public Policy, focus on aspects of local governance, contracting, partnership and institutional change in OECD countries;

and moderated by

**Martina Berger** – Administrator, Austrian Ministry of Labour and Economic Affairs; administration of the European Social Fund for Austria, is responsible for all activities related to monitoring and evaluation of ESF-cofinanced programmes, promoting Territorial Employment Pacts in Austria.



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### **Information Desks and Meeting-points**

Information desks for various international organisations and institutions, including OECD / LEED, European Commission/DG Regional Policy, UNDP and ILO, will be available at your full disposal in the conference hall. There is no need to pre-register your visit to this stands.

Do you intend to meet with participants at the Fair outside of the partnership meetings? Comfortable meeting-points will be available at the Parkhotel Schönbrunn to provide you with a place to meet on an individual basis.

**Partnerships** Area-based partnership is a tool to improve local governance. It seeks to improve policy co-ordination and adaptation to local conditions, lead to better utilisation and targeting of programmes, integrate civil society's concerns into strategic planning exercises through more widespread participatory democracy, stimulate corporate involvement in local projects and promote greater satisfaction with public policy (OECD, Local Partnerships for Better Governance, 2001).

OECD LEED Forum partnerships primarily focus on employment, social issues and economic development and are characterized by:

- Multi-level: Partnerships decision-making involves stakeholders from supranational, national, regional and local levels.
- Multi-sectoral: Multi-sectoral (or cross-sectoral) partnerships involve stakeholders representing various economic sectors/branches, governmental and non-governmental actors seeking to improve the co-ordination between labour market, education, economic and social policies at local and regional level.
- Multi-dimensional: Partnerships apply integrated approaches to multi-dimensional problems.

At the International Partnership Fair practitioners of selected partnerships will share their knowledge and experience of core aspects of partnership working, including defining aims and objectives, drawing up strategies, bringing on board partners and developing tools and instruments. 35 partnerships covering countries from the European Union, South-East Europe, America and Asia Pacific will present themselves at exhibition stands and share their practical partnership experiences with Fair participants.

Please download information about each partnership present at the International Partnership Fair on [www.partnershipfair.zsi.at/partnerships.html](http://www.partnershipfair.zsi.at/partnerships.html).

### **Partnerships primarily focusing on employment**

- Austria: Employment Pact for Vorarlberg
- Austria: Styrian Employment Pact (STEBEP) and Regional Pacts
- Austria: Territorial Employment Pact - Work for Salzburg
- Austria: Territorial Employment Pact for Vienna
- Denmark: ARES - Regional Labour Market
- Finland: Central Uusimaa Partnership
- Finland: Seinajoki Regions Development Partnership Association
- France: Employment Basin Committee Comminges (CBE-C)
- France: Local Employment Committee Roubaix – Tourcoing
- Germany: Initiative for Employment
- Germany: Pact for Economy and Employment in Berlin-Lichtenberg (PEEL)
- Greece: Territorial Employment Pact of Imathia
- Hungary: Employment Pact of Szombathely
- Hungary: Employment Pact of Zalaszentgrot
- Hungary: Employment Pact of Kunmadaras and Region Entrepreneurship Zone
- Poland: Pakt na Rzecz Zatrudnienia



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**Partnerships primarily focusing on social issues**

- Belgium: Regional Socio Economic Concertation Committee (RESOC) / Social Economic Council for the Region (SERR) Brugge
- Belgium: Regional Socio-Economic Concertation Committee (RESOC) Leuven
- Ireland: Ballyhoura Development Limited
- Ireland: Dundalk Employment Partnership
- Ireland: Finglas Cabra Partnership
- Portugal: Montijo Social Network
- Slovak Republic: Social Inclusion Partnership Lucenec
- Slovak Republic: Social Inclusion Partnership of the Sub-region Middle Spis (Poprad and Levoca Districts)
- Sweden: Rural Renewal
- Slovakia: Local Social Inclusion partnership
- United States of America: The Human Services Delivery Network – A Community Partnership Initiative

**Partnerships primarily focusing on economic development**

- Bosnia and Herzegovina: Local Action Group Velika Kladusa
- Canada: Bas-Richelieu Community Future Corporation
- Canada: Greater Halifax Partnership
- Canada: RDEE - Regional Partnership Manitoba
- New Zealand: Marlborough Regional Partnership
- Sweden: Partnership Vaermland
- United Kingdom: Hartlepool Partnership
- United Kingdom: Tower Hamlets Partnership
- United States of America: Fairfax County (Virginia) Economic Development Authority (FCEDA)

Note: The attached information on partnerships is provided by partnership representatives. The partnerships remain responsible for the content, and all views expressed are those of their authors and not necessarily those of the Fair organisers.

**Participants** Around 300 participants will be expected to attend the International Partnership Fair, representing both practitioners and the policy-making community. The wide range of participants includes:

- national, regional and local partnership experts;
- government administration of all levels;
- delegates of international organisations and institutions such as, for instance, the OECD and EC.

There is no conference fee for this event.

**Registration** Registration period has expired by Friday, 20 January 2006. Each registered participant received an e-mail confirmation of the registration and participation. Based on a priority list, 6 meetings will be arranged for each participant during the Fair and they will be provided with a personal schedule on the first day of the Fair (Monday, 13 February 2006) at the registration desk.

The organising institution cannot accept any liability for personal accidents, loss or damage of the private property of participants during the Fair. The registration, which is free of charge, does not include any form of insurance. Fair participants are therefore responsible for making their own insurance arrangements.



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**Practical Arrangements** The International Partnership Fair will take place from **13 to 15 February 2006** at Parkhotel Schönbrunn, Vienna, Austria. The working language of the Fair is English, no translation service will be provided by the organisers. There is no conference fee to be paid. However, travel, accommodation costs and visa fees are covered by participants themselves.

On Tuesday evening, 14 February 2006, we kindly invite to an informal partnership networking event, the so called "partnership chill out". Further information on this event will be provided on the first day of the Fair (Monday, 13 February 2006) at the registration desk.

### **The Venue**

The venue for this event is the Parkhotel Schönbrunn in Vienna, Austria. For further information on the venue, please see [www.austria-trend.at/en/index.asp?id=PAW](http://www.austria-trend.at/en/index.asp?id=PAW)

Parkhotel Schönbrunn / Ballroom  
Hietzinger Hauptstrasse 10 – 20  
1130 Vienna, Austria  
Tel: + 43 / 1 / 87804  
E-mail: [parkhotel.schoenbrunn@austria-trend.at](mailto:parkhotel.schoenbrunn@austria-trend.at)

### **Visas**

All attendees of the International Partnership Fair should verify whether or not any visa requirements exist for the entry to Austria, and where applicable they should begin visa procedures as soon as possible. If you have a visa requirement, we kindly ask that upon registering you send to us a request letter. Please find on [www.partnershipfair.zsi.at/organisation.html](http://www.partnershipfair.zsi.at/organisation.html) a template of the request letter. The letter can be sent by email (with electronic signature) to Ms. Judith Feichtiger ([feichtinger@zsi.at](mailto:feichtinger@zsi.at)), by post or via fax (see contacts on [www.partnershipfair.zsi.at/contact.html](http://www.partnershipfair.zsi.at/contact.html)).

After receiving the request letter, the organising institution (Centre for Social Innovation) will issue a letter addressed to the respective Austrian embassies/consulates informing them about your invitation to the International Partnership Fair. In addition, a copy of the letter will be sent to you in the form of an e-copy. In order to receive your visa on time, please then contact the nearest Austrian Embassy / Consulate in charge. Please consider visa applications can take several weeks.

### **How to get to the Parkhotel Schönbrunn**

The hotel is located in vicinity of Schönbrunn Palace, opposite the Western park entrance. Please see the map on the website of Parkhotel Schönbrunn / Location.

From Vienna airport:

(Please follow the signs in the arriving hall for shuttle, bus, subway or taxi. Indicated prices are not guaranteed.)

- Shuttle service, fee: 30 EUR
- Bus service, fee: 6 EUR (one way)
- Subway service, fee: 6 EUR (one way)
- Estimated taxi fare: 33 EUR (one way)

Public transport:

- Trams: 10, 58, 60, 62
- Subway U4 - Station: Hietzing



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**Hotels / Accommodation**

The organisers pre-reserved accommodation in several hotels close to the event. Please find a list of hotels offering a special conference rate on [www.partnershipfair.zsi.at/organisation.html](http://www.partnershipfair.zsi.at/organisation.html). We kindly ask to book your accommodation no later than 13 January 2006 (key word: International Partnership Fair). Bookings should be made directly at the hotel.

Please note that the conference organisers do not organise or book any travelling / accommodation issues and do not cover any travel or accommodation costs. Mentioned prices are not guaranteed. Further details should be requested directly at the hotel.

To find out more information about other accommodation possibilities, please go to <http://info.wien.at>.

**Organiser & Contacts**

The Conference is organised by the Centre for Social Innovation - ZSI. Responsible for the implementation is the OECD LEED Forum on Partnerships and Local Governance and the Austrian Co-ordination Unit of the Territorial Employment Pacts at ZSI.



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**Ms. Regina Brandstetter**

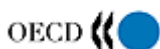
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**Conference Financiers**

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The Conference financiers are the Austrian Ministry of Economic Affairs and Labour and the European Social Fund.



**Conference Partner**



The Organisation for Economic Co-operation and Development / Local Economic and Employment Development Programme is a Conference partner.